

**Contract # 1400736**

Date Entered 10/25/12

West Palm Beach (WPEC)

By Broadcast Month

Spots 60

Rate

Schedule Dates 10/30/12-11/05/12

Last Modified

10/25/12

Entered By

Nancy Brutus


 WPEC  
1100 Fairfield Dr.  
West Palm Beach, FL 33407

 Advertiser American Crossroads (41509)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
Brand AMER CROSSROAD 10/30 (462055)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC

 Commission % 15.00  
Commission \$10,788.75  
Net Total \$61,136.25

Sales Tax

 Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

 Buyer Name SANTUOSO,MICHELLE  
Phone/Fax /  
CPE 11/27/1274  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Grand Total: 60 \$1,1925.00

 NB  
10/25/12

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	10A- 11A (EST)								1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12	
Est 2.0	Unapproved (NewL) / Prime	11/02/12-11/02/12	3	:30	10P- CBS-Blue Bloods (Friday)								1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/25/12	
Est 3.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	11:35P- 12:35A (EST)								1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12	
Est 4.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	12P- 12:30P (EST)								1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 5.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	4P- 5P (EST)								1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 6.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	5:30A- 6A (EST)								1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 7.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	5:30P- 6P (EST)								1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12	
Est 8.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	6:30P- 7P (EST)								1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12	
Est 9.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	7A- 9A (EST)								1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12	
Est 10.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	7:30P- 8P (EST)								1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 11.0	Unapproved (NewL) / Prime	11/02/12-11/02/12	3	:30	8P- CBS-Undercover Boss (Friday)								1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		10/25/12	
Est 12.0	Unapproved (NewL) / SPOT	11/02/12-11/02/12	3	:30	9A- 10A (EST)								1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12	

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Crossroads Media-Alexandria  
68 Carroll Center Plaza  
Ste 555  
Alexandria, VA 22314

Advertiser: American Crossroads (41509)  
Agency: Crossroads Media-Alexandria (2097)  
Product: POLITICAL CANDIDATE SUPER PAC (ms) (1306)  
Brand: AMER CROSSROAD 10/30 (462055)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Buyer Name: SANTUOSO, MICHELLE  
Phone/Fax: /  
CPE: 11/27/1274  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Contract # 1400736

Schedule Dates  
10/30/12-11/05/12

Last Entered  
10/25/12

Entered By  
Nancy Brutus

By Broadcast Month  
Nov. 2012

Spots  
60  
Rate  
\$71,925.00

Grand Total:  
60

\$71,925.00

Advertiser: American Crossroads (41509)  
Agency: Crossroads Media-Alexandria (2097)  
Product: POLITICAL CANDIDATE SUPER PAC (ms) (1306)  
Brand: AMER CROSSROAD 10/30 (462055)  
Salesperson: TeleRep/DC, Washington DC (2995)  
Buyer Name: SANTUOSO, MICHELLE  
Phone/Fax: /  
CPE: 11/27/1274  
Account Types: National/Political Issue Agency BRD  
Billing Type: Weekly/Irregular  
Comments: AMER CROSSROAD 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 13.0	Unapproved (NewL) / Prime	11/05/12-11/05/12	3	:30	10P- CBS-Hawaii Five-0 (Monday)	1								1	\$3,750.00	\$3,750.00	West Palm Beach (WPEC)		10/25/12
Est 14.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	11P- 1135P (EST)	1								1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
Est 15.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	5	:30	12:30P- 4P (EST)	1								1	\$55.00	\$55.00	West Palm Beach (WPEC)		10/25/12
Est 16.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	5A- 5:30A (EST)	1								1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
Est 17.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	5P- 5:30P (EST)	1								1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
Est 18.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	6P- 6:30P (EST)	1								1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12
Est 19.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	6A- 7A (EST)	1								1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12
Est 20.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	7P- 7:30P (EST)	1								1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12
Est 21.0	Unapproved (NewL) / SPOT	11/05/12-11/05/12	3	:30	9A- 10A (EST)	1								1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
Est 22.0	Unapproved (NewL) / Football	11/03/12-11/03/12	4	:30	8P- Sports-CBS SEC Football	2								1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12
Est 23.0	Unapproved (NewL) / SPOT	11/03/12-11/03/12	3	:30	11P- 11:35P (EST)									1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12
Est 24.0	Unapproved (NewL) / SPOT	11/03/12-11/03/12	3	:30	11:35P- 12:05A (EST)									1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12
Est 25.0	Unapproved (NewL) / SPOT	11/03/12-11/03/12	3	:30	6A- 7A (EST)									1	\$275.00	\$275.00	West Palm Beach (WPEC)		10/25/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Contract #	1400736	Date Entered	10/25/12	Last Modified	10/25/12	By Broadcast Month	Nov. 2012	Spots	60	Rate	\$71,925.00
Advertiser	American Crossroads (41509)	Entered By	Nancy Brutus								
Agency	Crossroads Media-Alexandria (2097)	CO-OP	No								
Product	POLITICAL CANDIDATE SUPER PAC (hs) (1386)	Headline #	06395726								
Brand	AMER CROSSROAD 10/30 (462055)	Delivery	A35+R								
Sales Office	TeleRep/DC, Washington DC (2995)	Order Type	Normal								
Buyer Name	SANTUOCO, MICHELLE	Package Deal									
Phone/Fax	/	Commission %	15.00								
CPE	11/27/1274	Commission	\$10,788.75								
Comments	AMER CROSSROAD 10/30	Net Total	\$61,136.25								
Account Types	National/Political Issue Agency BRD	Sales Tax									
Billing Type	Weekly/Irregular										
Comments	***** THIS IS A CASH IN ADVANCE SCHEDULE *****										

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr.  
West Palm Beach, FL 33407

Crossroads Media-Alexandria  
66 Canal Center Plaza  
Ste 555  
Alexandria, VA 22314

Schedule Dates 10/30/12-11/10/512  
Advertiser American Crossroads (41509)  
Agency Crossroads Media-Alexandria (2097)  
Product POLITICAL CANDIDATE SUPER PAC (ms) (1386)  
Brand AMER CROSSROAD 10/30 (462055)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name SANTUOSO, MICHELLE  
Phone/Fax /  
CPE 11/27/1224  
Account Types National/Political Issue Agency BRD  
Billing Type Weekly/Irregular  
Comments AMER CROSSROAD 10/30

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Line	Line Type / Break Type (Ref #)	Dates	Sec:	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Sports	Rate	Total	Station	Comments	Entered
Est. 39.0	Unapproved (NewL) / SPOT	11/01/12-11/01/12	3	:30	7P- 7:30P (EST)				1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12	
Est. 40.0	Unapproved (NewL) / Prime	11/01/12-11/01/12	3	:30	9P- 9P (EST)							1	1	\$5,600.00	\$5,600.00	West Palm Beach (WPEC)	BIG BANG/2.5 MEN	10/25/12	
Est. 41.0	Unapproved (NewL) / SPOT	11/01/12-11/01/12	3	:30	9A- 10A (EST)						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12	
Est. 42.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	11P- 11:35P (EST)						1		1	\$1,300.00	\$1,300.00	West Palm Beach (WPEC)		10/25/12	
Est. 43.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	5	:30	12:30P- 4P (EST)						1		1	\$550.00	\$550.00	West Palm Beach (WPEC)		10/25/12	
Est. 44.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	5A- 5:30A (EST)						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12	
Est. 45.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	5P- 5:30P (EST)						1		1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12	
Est. 46.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	6P- 6:30P (EST)						1		1	\$1,125.00	\$1,125.00	West Palm Beach (WPEC)		10/25/12	
Est. 47.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	6A- 7A (EST)						1		1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est. 48.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	7P- 7:30P (EST)						1		1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12	
Est. 49.0	Unapproved (NewL) / Prime	10/30/12-10/30/12	3	:30	8P- CBS-NUTS (Tuesday)						1		1	\$7,500.00	\$7,500.00	West Palm Beach (WPEC)		10/25/12	
Est. 50.0	Unapproved (NewL) / SPOT	10/30/12-10/30/12	3	:30	9A- 10A (EST)						1		1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12	
Est. 51.0	Unapproved (NewL) / SPOT	10/31/12-10/31/12	3	:30	10A- 11A (EST)						1		1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12	
Est. 52.0	Unapproved (NewL) / SPOT	10/31/12-10/31/12	3	:30	11:35P- 12:35A (EST)						1		1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

By Broadcast Month	Spots	Rate
Nov. 2012	60	\$71,925.00
<b>Grand Total:</b>	<b>60</b>	<b>\$71,925.00</b>

**Contract # 1400736**

Schedule Dates

10/30/12-11/05/12

Date Entered

10/25/12

Last Modified

10/25/12

West Palm Beach (WPEC)

By Broadcast Month

Spots

Rate

Nov. 2012

60

\$21,925.00

Grand Total:

60

\$71,925.00


 WPEC 12  
 1100 Fairfield Dr  
 West Palm Beach, FL 33407

 NEWS 12  
 POLITICAL CANDIDATE SUPER PAC (ms) (1386)

 Crossroads Media-Alexandria  
 66 Canal Center Plaza  
 Ste 555  
 Alexandria, VA 22314

Advertiser	American Crossroads (41509)		Entered By	Nadine Brutus	
Agency	Crossroads Media-Alexandria (2097)		CO-OP	No	
Product	POLITICAL CANDIDATE SUPER PAC (ms) (1386)		Headline #	06395776	
Brand	AMER CROSSROAD 10/30 (462055)		Demo	A35+R	
Salesperson	TeleRep/DC, Washington DC (2995)		Order Type	Normal	
Sales Office	TeleRep Washington DC		Package Deal		
Buyer Name	SANTUOSO, MICHELLE		Commission %	15.00	
Phone/Fax	/		Commission	\$10,788.75	
CPE	11/27/1274		Net Total	\$61,136.25	
Account Types	National/Political Issue Agency/BRD		Sales Tax		
Billing Type	Weekly//Irregular				
Comments	AMER CROSSROAD 10/30 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****				

\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*

CONFIRMATION CONTRACT																			
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 53.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	12P- 12:30P (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 54.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	4P- 5P (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 55.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	5:30A- 6A (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 56.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	5:30P- 6P (EST)				1				1	\$950.00	\$950.00	West Palm Beach (WPEC)		10/25/12	
Est 57.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	6:30P- 7P (EST)				1				1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		10/25/12	
Est 58.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	7A- 9A (EST)				1				1	\$425.00	\$425.00	West Palm Beach (WPEC)		10/25/12	
Est 59.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	7:30P- 8P (EST)				1				1	\$650.00	\$650.00	West Palm Beach (WPEC)		10/25/12	
Est 60.0	Unapproved (New!) / SPOT	10/31/12-10/31/12	3	:30	9A- 10A (EST)				1				1	\$375.00	\$375.00	West Palm Beach (WPEC)		10/25/12	

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Stephanie Maroney  
do hereby request station time concerning the following issue:

American Crossroads  
1401 New York Avenue Suite 1200  
Washington, DC 20005  
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

WQEC #1400734

**Total Charges:** \$ 71.92 \$

This broadcast time will be used by: American Crossroads

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

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For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/31/12  
Date

Stephen Mung  
Signature

703-299-1760

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Signature

Accepted in Part

Printed Name

Rejected

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: American Crossroads PARTY: \_\_\_\_\_

OFFICE/DESCRIPTION: Issue ELECTION DATE: 11/6/12

INQUIRY MADE BY: Emily Michaud  
Candidate Manager Agency Committee (circle one)

ADDRESS: Crossroads Morris - Alexandria  
110 Canal Ctr. Plaza, Suite 555  
Alexandria, VA 22314

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

Information Requested: AVACs & Rates

Final Disposition: Order Placed \$71,925=

If Committee, list officers and position: Treasurer: Marjee Clancy

TAKEN BY: Cheryl Blaize DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

T Rep Wash